

Press release

Through the acquisition of Pro Archives Systèmes, the family-owned Mobilitas Group strengthens its lead in the field of physical and electronic document management

Paris, January 11, 2021 – The French company Mobilitas, which for nearly ten years has prioritised the development of its physical and electronic document management division, has announced today that it has taken full control of Pro Archives Systèmes, one of the leading third-party document management companies in the French market. With this transformative acquisition, the group strengthens its position in France and continues its progress towards being one of the major international players in the industry.

Mobilitas, now managed by the third generation of the Taïeb and Castro families, has been present on the French and international markets for nearly 50 years. Through this transaction the Group reaffirms its ambitions in the field of document and information management and positions itself as one of the world leaders of the sector going forward.

The Mobilitas Group's physical and electronic document management division becomes number one in terms of number of locations and government-approved sites in metropolitan France and the French Overseas Territories

Based in Nantes, France, Pro Archives Systèmes is one of the French leaders in records management, with 27 secure storage sites - 15 of which are approved for the conservation of public archives. In 2020, the company had a turnover of 28 million euros.

With this national flagship brand onboard, the Mobilitas Group now has 61 records management sites in France, of which 31 are certified for the storage of public archives. With the takeover of Pro Archives Systèmes, the division acquires a unique territorial network in France and the French overseas territories, with at least one centre in each of the 20 largest cities in the country.

MOBILITAS is now number one in terms of number of locations in France and the French Overseas Territories. MOBILITAS offers its public and private clients practical, accessible, and compliant local solutions.

Mobilitas Group strengthens its physical and electronic document management division and continues its global expansion

In 2013, the MOBILITAS Group, a mid-size family-owned company with a strong global identity since its inception, launched the Champion Project. The project's aim is to create a French flagship for physical and electronic records management with services and facilities capable of competing with the Anglo-Saxon giants that dominate the market. At the heart of this strategic move lies the belief that document management



and information processing is a booming sector that fulfils the strategic objectives of both businesses and public institutions, making it a major growth driver for the family-owned group.

Today, the Mobilitas Group's physical and electronic document management division operates in more than 50 countries, with a presence on the European, Asian, and African continents. The group's archivists consult, advise, and oversee more than 10 000 clients, whose diverse requirements and country legislations require detailed knowledge. Over the years, the group has established itself among its customers as a true partner in the daily management, conversion, and storage of vital information.

The acquisition of Pro Archives Systèmes certainly reinforces the ambitions of the group, which continues its international development and plans to invest 200 million euros in its physical and electronic records management division over the next few years. Starting in 2021, it intends to open more than 100 sites over the next 10 years.

Alain Taïeb, Chairman of the Supervisory Board of the Mobilitas Group, comments: "With the Champion Project, we have been able to appreciate the value and the potential of the international market of document management and information processing. Today, with the Pro Archives Systems operation, Mobilitas becomes the international French champion that we wanted it to be. We strengthen our know-how, which will allow us to accelerate our development. We are ready to conquer new markets, and thus to continue our progress towards the podium of the world's largest players in the physical and electronic records management."

Information governance, a strategic challenge for businesses

Physical and electronic records management is a booming market and a strategic challenge that concerns all types of businesses - from SMEs to large international groups or CAC40 listed companies, as well as all governments. It is a subject that lies at the heart of information governance policies and strategies.

The use of specialised operators such as the Mobilitas Group affords public administrations and private companies many advantages: better access to information, time saving, cost and process optimisation, increased employee productivity, enhanced security, and processes that comply with regulations or internal procedures.

Cédric Castro, Chief Executive Officer of the Mobilitas Group, says: "This transformative acquisition strengthens us along the whole value chain of physical and electronic records management. Managing documents correctly is an important competitive advantage in a world where agility and the ability to respond quickly to requests are increasingly valued. The notion of time is changing, and we must adapt to this paradigm to keep our customers loyal. We support and advise them on how to manage their information, so that their records management is as efficient and effective as possible."



While physical records management remains an important activity for all operators, the diversification of services, particularly the evolution of electronic records management, is driving sector growth.

For an overview of Mobilitas' acquisitions over the last 10 years, discover the press kit by clicking here.

Press contacts:

Agence 35°Nord Léonard LIFAR <u>ll@35nord.com</u> +33 7 68 68 76 06

Mobilitas Group Communication department Katia REMY katia.remy@mobilitias.org

About the Mobilitas Group

Founded in 1974, the Mobilitas Group is a family-owned company that first specialised in the mobility of goods and people before diversifying into physical and digital records management. With nearly 4 000 employees in 97 countries around the world, the Mobilitas Group is today one of the world leaders in international mobility (moving organisations and individuals, accompanying executives on expatriation) and continues to ascend to the podium of the largest players in Physical and Electronic Records Management in the world.

About Pro Archives Systems

For nearly 35 years, Pro Archives Systems has been offering its technical and technological know-how in physical and electronic records management to private companies and public institutions. Pro Archives Systèmes is a leading third-party archivist in the French market in terms of growth and number of locations. Today, the company has 270 employees and a portfolio of more than 3 700 clients, ranging from SMEs to public administrations and international groups.